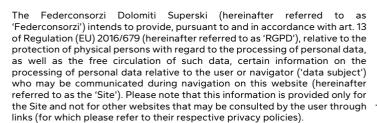
SITE PRIVACY POLICY DOLOMITISUPERSKI.COM



#### CATEGORIES OF DATA

#### Navigation data

The operation of the Site involves the use of computer systems and software procedures that acquire, during their normal operation, some personal data relating to web browsing whose transmission is implicit in the use of internet communication protocols. This information is not collected to be associated with identified interested parties, but due to its very nature could, through processing and association with data held by third parties, allow users to be identified (for example, IP addresses, URI - Uniform Resource Identifier - addresses of the requested resources, time of the request, etc.), and other parameters related to the operating system and to the user's IT environment. These data are used for the sole purpose of checking the correct functioning of the Site and to obtain anonymous statistical information on the use of the Website, and are stored for 7 days after which they are cancelled. Federconsorzi has a legitimate interest in pursuing these purposes, for which the processing of data (within the limits just mentioned) is necessary.

#### Data provided voluntarily by the User

The optional, explicit and voluntary sending of e-mails to the addresses indicated on the Website entails the subsequent acquisition of the sender's address, necessary to respond to the requests, as well as any other personal data included in the communication. Specific summary information is also reported or displayed in the sections of the Site prepared for particular services on request and submitted, if necessary, to the consent of the interested party.

#### Data provided in Customer Care

The user who contacts the Controller through the Customer Care Channel is requested to spontaneously provide data, including name and surname, email address, type of request and the request itself (all data whose provision is compulsory), as well as nationality (optional). Your personal data is processed on the basis of your explicit consent (Art. 6, c.1, let. a), RGPD) required when sending your message to Customer Care as well as for the protection of legitimate interests of the data controller or third parties (Art. 6, c.1, let. f), RGPD).

# Cookie

## What are Cookies

Cookies are short strings of text that websites visited send to the user's browser (i.e. the program to browse, for example, Chrome, Firefox or Internet Explorer) where these are stored before being re-transmitted to the same websites during the following visits. During navigation, the user can also receive on his browser cookies sent by subjects other than the owner of the site visited (so-called "third parties"). We can distinguish technical cookies, which allow the execution of activities closely related to the operation of the site and can be used freely, and profiling cookies, used in order to send the user advertising messages in line with the preferences expressed by the same during the navigation and for which it is necessary to acquire the user's consent. Through this site, the user's browser can receive technical cookies and third- party profiling cookies.

#### Technical cookies

This site uses the following technical cookies of its own and of third parties: Browsing cookies are session cookies used to store browsing preferences and improve navigation on the site; Functionality cookies, used to provide specific site services; Analytical cookies, which collect, in an anonymous and aggregate form, statistical information on how users navigate (for example, number of pages visited and accesses, time spent on the site: this refers specifically to the Analytics installed by Google that cannot in any case access user identification data. For more information on how these cookies work, the user can visit the following web pages: <u>Google Analytics - Data Protection</u>). As anticipated, the use of these cookies does not require the acquisition of the user's consent, which can still decide to disable its use on the browser (see below). In this case, some features of the site may not be usable. In addition, Google Analytics cookies can be specifically rejected using the appropriate tool provided by <u>Google</u>.

#### Third party profiling cookies

When accessing this website, it is also possible to receive third-party profiling cookies in your browser, for example in order to display advertisements on the basis of previously visited websites. For this reason, when accessing the site, a banner is proposed to inform the user

and to allow him/her to give his/her consent to the reception of such cookies, by closing the banner or clicking on any other element of the page outside the banner. Federconsorzi does not have access to the information collected by the aforementioned cookies, which are used in full autonomy by the managers of the aforementioned services. For further information on how the data collected by means of these cookies is processed, users are invited to consult the privacy notices provided by the subjects providing the services in question.

This webpage uses the following cookies:

- Google
- <u>Facebook</u> Twitter
- Youtube

This website uses the tecnology of AppNexus for advertising profiling, retargeting and analytics / reporting. Further information, the link of the partner's privacy communication and the module for consent/optout is available on the following page: https://www.appnexus.com/en/company/ platform-privacy-policy

#### How to manage cookies within your browser

The user can set up the browser in such a way as to be warned of the presence of cookies and decide whether or not to accept a specific cookie. It is also possible to delete previously installed cookies through the browser preferences. If the user disables all cookies, the functioning of this site may be compromised. Information on how to manage cookies on your browser is available at the addresses: <u>Google Chrome, Mozilla Firefox, Apple Safari</u> and <u>Microsoft Windows Explorer</u>.

# PURPOSE AND LEGAL BASIS OF THE PROCESSING NATURE OF DATA SUPPLY AND CONSEQUENCES OF REFUSAL

Federconsorzi will process the user's data to facilitate navigation and to provide the services that may be requested through the forms specially provided on the Site. Apart from what has been specified for navigation data and cookies, within the sections of the Site prepared for services on request, the user is free to provide his/her personal data for the purposes set out in the relevant policy, but failure to provide the data may affect the impossibility to obtain the requested service.

#### DATA RETENTION POLICY

Personal data collected through the use of the Site are processed for the time strictly necessary to provide the services required to perform the related technical and security operations, as well as, once this period elapses, for any time established by the regulations in force for administrative and, possibly security purposes.

For more details, refer to the information provided for particular services.

SCOPE OF DATA COMMUNICATION AND CATEGORIES OF RECIPIENTS Exclusively for the purposes specified above, all data collected and processed may be communicated to persons authorised to process them internally by virtue of their duties, as well as to external parties to whom it may be necessary to communicate the data (e.g. IT service companies, competent public bodies and authorities for the fulfilment of legal obligations or to ascertain responsibility in the event of computer crimes against the Site. These recipients, should they process data on behalf of Federconsorzi, will be designated as data processors with a specific contract or other legal act. For further details, please refer to the information sheets prepared for specific services.

DATA TRANSFERTO A THIRD COUNTRY AND/OR AN INTERNATIONAL OR- GANIZATION Your personal data will not be transferred to non-European third countries.

### RIGHTS OF THE INTERESTED PARTIES

The user has the right (see articles 15 -22 of the GDPR) to ask Federconsorzi to access its personal data and to correct them if they are inaccurate, to delete them or limit their processing if the conditions are met, as well as to obtain the portability of the data provided only if subject to an automated processing based on consent or contract, as well as to oppose the processing for reasons related to their particular situation and, in any case, for direct marketing. Furthermore, the user has the right to revoke the consent given for processing purposes that request it, without prejudice to the lawfulness of the processing carried out until the moment of revocation. The user has the right to lodge a complaint with the competent supervisory authority on the subject, i.e. the Data protection official.

For more details, refer to the information provided for particular services.

#### PARTIES INVOLVED IN THE PROCESSING

The data controller is Federconsorzi Dolomiti Superski, with registered office 39040 Castelrotto, via Arnaria 43. e-mail: in info@dolomitisuperski.com; The data processor (hereinafter: DPO) is IFK-Consulting SRL, Via Vittorio Veneto 67 39042 Bressanone; personal contact person is Stephan Kerschbaumer. The DPO can be reached at the address of the Data Controller or directly by e-mail to dpo@dolomitisuperski.com. Last updated: October 2018. This policy may change. Therefore, it is advisable that you check this web page on a regular basis and take into account the most updated version of the information contained therein.