

Privacy Notice

Art. 13 and 14 of the (EU) Regulation 2016/679

1) Purpose and legal basis of data processing: Your personal data (forename, surname, nickname, date of birth, sex, nationality, address, e-mail, phone and password), provided at the time of registration to the „My Dolomiti“ reserved area on www.dolomitisuperski.com and acquired during its use, will be processed by Federconsorzi Dolomiti Superski and by its associated Valley Consortia that are members thereof for the completion of the registration procedure and for the provision of the requested services accessible through the „My Dolomiti“ reserved area, including the PerformanceCheck services, online purchase and other services that will be gradually made available within the reserved area. Your data will be accessible to all sales offices for the sole purpose of facilitating the purchase of tickets. Only in case of public profile selection, the other registered users will be able to find you by name to become friends and share skiing performance data. Therefore, data processing is necessary for the performance of the aforementioned contractual activities and the pertinent regulatory and administrative obligations, as well as for the pursuit of legitimate interests related to the performance of organisational, technical and safety activities instrumental to the provision of services that you requested. If you have purchased a ski pass or a summer ticket, the card can be associated with your profile and the collected data concerning the use of the ticket (e.g. the data concerning the lift system's usage) will be displayed within the restricted area.

2) Categories of recipients of personal data: Your data will be processed using computerized means and may become known to our employees which are authorized to process these data and/or to reliable companies, such as companies providing administrative and IT services, that carry out, on our behalf, as data processors, some technical and organizational activities, for the aforementioned purposes. The use of the messaging services among friends and participation in the forum entails the readability of the messages by the recipients and by most users, respectively.

Subject to your optional separate consent, which is not a necessary condition for the provision of services related to the MyDolomiti reserved area, your personal details and email address may be assigned or transferred to selected Partners of Dolomiti Superski, who may process them as autonomous data controllers for marketing purposes, sending commercial communications regarding products, services or events.

3) Data retention policy: The collected data will be retained until the profile is deleted. The data relating to the purchase and the use of the ticket will be retained throughout the duration of the association of the specific ticket to the profile. In any case, these data will be retained for the period indicated in the general privacy notice regarding purchase of tickets.

4) Mandatory Provision of personal data: the provision of your data is necessary for the supply of the requested services accessible through the „My Dolomiti“ reserved area; any refusal to provide such data will therefore determine the impossibility to use the services offered in the portal. However, it bears no consequence on the usability of the purchased ticket. To use these services, You may provide a profile image, as well as additional information regarding Your interests, Your profession, Your skier-profile and Your family and friends connections. Any refusal to provide such additional data does not affect the services related to the use of the ticket.

5) Exercise of rights: the GDPR grants you the right to access the data pertinent to Your person at any time as well as to obtain a copy, to correct and supplement these data if inaccurate or incomplete, to delete or limit the processing if the conditions are met, to object the processing for reasons related to your specific situation, to request the portability of the data provided when processed using automated means on the basis of your consent or for the performance of the contract. Furthermore, You have the right to withdraw your consent, if requested, without prejudice to the lawfulness of the processing based on the consent given prior to the revocation. Finally, you have the right to contact the Supervisory Authority also by submitting a complaint, if deemed to be necessary, for the protection of your personal data and your rights. For any question concerning the processing of your personal data, you can contact Federconsorzi Dolomiti Superski, as a contact reference, by sending an e-mail to the address: info@dolomitisuperski.com.

6) Sending of commercial information related to the services offered: Your data may also be processed, on the basis of your voluntary and separate consent, to send you marketing communications about products or services of Federconsorzi Dolomiti Superski and of its associated Valley Consortia (e.g. newsletters and promotional and advertising material), which might be customized to Your declared interests, or notices of local events organized on the territory of Dolomiti Superski, as well as for direct sales and market research, including quality and service satisfaction surveys, by means of remote communication techniques including traditional methods (such as paper mail and operator calls) and automated contact (SMS, MMS, fax, automated telephone calls, e-mail, messages on web applications). This service may also be provided with

the technical support of third-party companies operating as data processors, which will have access to your addresses or mobile phone numbers solely for said purpose; your data may not be used otherwise. Your data shall be used until your objection; after that, they shall subsequently be deleted. The disclosure of your data and your consent for the above purposes are optional and your rejection of its disclosure does not affect existing relations and services. However, in their absence, we shall not be able to send you updates and promotions related to new products and services that might be of interest to you.

7) Profile visibility: Subject to the optional and specific consent of the interested person, which allows you to access to an additional service connected to the reserved area “My Dolomiti”, personal data (forename and surname and summary data on ski performance, excluding e-mail address) will be accessible by the generality of users when the interested person is present within the top 100 positions in the ranking, as well as by users with whom the interested person is related by a friendship within the My Dolomiti platform, without any restrictions. The displayed form contains the following data: forename, surname, nickname and the profile picture, if provided; estimation of the total number of kilometres of slopes covered during the season; total number of ski lifts used; number of different lifts used at least once during the season; number of days of use of the ticket and total height difference achieved. Personal data will not be subject to further disclosure.

8) Registration via third-party account: When registering with your own third-party account (e.g., Apple, Facebook, Google), we receive personal data from the platform. In the registration process, we receive the following data: First name, Last name, date of birth, email, gender (optional).

9) Joint Data controllers: Your personal data are processed, for the different areas and phases falling under their responsibility (based on the existing internal agreements) by the following Joint Data controllers: Federconsorzi Dolomiti Superski, with registered office in 39040, Castelrotto (BZ), Via Arnaria, no. 43, which manages the datacenter on which all the ticket data converge, as well as the 12 Valley Consortia associated to Federconsorzi Dolomiti Superski, which process only data on tickets sold or used in the areas within their competence

1) Consorzio Esercenti Impianti a Fune Cortina, San Vito di Cadore, Auronzo-Misurina, Via G. Marconi 15/B, 32043 Cortina d’Ampezzo (BL); 2) Consorzio Esercenti Impianti a Fune Skirama Plan de Corones, Via J.G. Mahl 40, 39031 Brunico (BZ); 3) Consorzio Impianti a Fune Alta Badia, Via Boscdaplan 105, La Villa, 39036 Badia (BZ); 4) Consorzio Esercenti Impianti a Fune Val Gardena/Alpe di Siusi, Via Arnaria 43, 39040 Castelrotto (BZ); 5) Consorzio Impianti a Fune Val di Fassa e Carezza, Streda de Pareda 67, 38032 Canazei (TN); 6) Consorzio Impianti a Fune Arabba-Marmolada, Via Boè/Arabba 13, 32020 Livinallongo (BL); 7) Consorzio 3 Zinnen Dolomites, Via Ombrosa 2F, 39038 San Candido/Versciaco (BZ); 8) Consorzio Impianti a Fune Val di Fiemme-Obereggen, Via Roma 2, 38038 Tesero (TN); 9) Consorzio Impianti a Fune San Martino di Castrozza/Passo Rolle, Via Passo Rolle 136, Fraz. San Martino di Castrozza, 38054 Primiero San Martino di Castrozza (TN); 10) Consorzio Rio Pusteria-Bressanone, Via Jochtal 1, Valles, 39037 Rio di Pusteria (BZ); 11) Consorzio Impianti a Fune Alpe Lusia/San Pellegrino, Via Loewy 42, 38035 Moena (TN); 12) Consorzio Impianti a Fune Civetta, Via Col di Lana 13/d, 32022 Alleghe (BL).

10) Data protection officer: The data protection officer (here in after: DPO) can be reached at the address of the Data Controller or directly by e-mail to dpo@dolomitisuperski.com